



Joint Commission on Racial Justice and Equity Economic Development and Jobs Sub-Committee



AGENDA

Monday, November 14, 2022, 5:30 pm
Greater Peoria Economic Development Council
401 NE Jefferson St, Peoria IL & Zoom

1. **Call to Order**
2. **Approval of Minutes**
 - October 10, 2022
3. **Informational Items and Reports**
 - Welcome to Andre Allen, Peoria County Chief Diversity Equity & Inclusion Officer
 - OMA completion & Subcommittee membership changes
 - Metrics
 - Work Group reports
 - Jobs/Workforce Development
 - Economic Development (Minority Business / Marginalized Neighborhood Economic Activity)
4. **Discussion**
 - Next steps in developing strategies
 - Areas for collaboration with other sub-committees
5. **Recommendations to the Steering Committee**
 - Steering Committee support needed
6. **New Business**
 - Next meeting: Monday, December 12, 2022, 5:30 at Greater Peoria Economic Development Council
7. **Adjournment**

Zoom Information

<https://us02web.zoom.us/j/9172356284?pwd=dFpsdHZGN3ZMV2VMN0FsTUZIQXZaZz09>

Meeting ID: 917 235 6284

Passcode: gEbLc4

Dial by your location: +1 312 626 6799 US (Chicago)

Meeting ID: 917 235 6284

Passcode: 534640



JOINT COMMISSION ON
RACIAL JUSTICE AND EQUITY:
ECONOMIC DEVELOPMENT & JOBS
Minutes: Monday, October 10, 2022 5:30 PM
Greater Peoria Economic Development Council
401 NE Jefferson Street, Peoria, IL & Zoom



In Attendance (in person): Mike Seghetti, Chris Setti, Tom Pelger, Jackie Watkins, Eric Burns, Kimberly Richardson (Ast City Mgr) **(via Zoom):** Erik Christian, Nia McFarland-Drye, Paula Nachtrieb, Patresse Moore

Not In Attendance: Shawn Allen, Ronald Ruffin, Marilyn Woods, Janice Zagardo

1. **Call to Order:** Meeting was called to order by Tom Pelger at 5:35 pm
2. **Approval of Minutes:** Chris Setti moved to approve the 8/8/2022 minutes, Mike Seghetti, seconded. Minutes were approved by consensus.
3. **Informational Items and Reports:**
 - We welcomed new sub-committee member, Patresse Moore, and Peoria Ast City Manager, Kimberly Richardson. Kimberly will be the City's liaison to our sub-committee.
 - Nia McFarland-Drye is stepping down as sub-committee co-chair due to work and family commitments. She will continue to serve as a sub-committee member. The Commission Co-Chairs will find a replacement for Nia as co-chair.
 - The Co-Chairs of the Steering Committee and Sub-Committees met on September 22. OMA training is required to be completed by November 1 for all members. There will be four opportunities to complete the training at Lincoln Library Branch. There is a signup link. Eric Burns and Jackie Watkins stated that they registered for Oct 25. Patresse Moore said she'd register, too. The Commission's written annual report is targeted to be complete by year end.
 - Tom has updated our metrics data and charts. They are being reviewed by the Steering Committee with a potential change to using 5-year average instead of 1-year data points. There are pros & cons for each.
 - Jobs & Workforce Development workgroup (Tom Pelger, Erik Christian, Paula Nachtrieb, Monica Smith-Wallace, Shawn Allen) – Tom, Erik and Paula met on

October 3 to talk through a workplan to develop strategies. Key focus was on identifying where the Commission could best collaborate with existing organizations / structures in order to leverage work already underway, and perhaps fill gaps to accelerate progress in racial equity and justice. Paula will reach out to Amitria Shaw, the co-chair of the Regional Workforce Alliance's Multiple Barriers committee to explore ways in which our sub-committee could collaborate with their work. Tom will contact the co-chairs of the Commission's Transportation sub-committee to set up a meeting to learn more about any strategies they are considering that impact jobs, workforce development, and economic growth.

- Minority Business Development workgroup (Nia McFarland-Drye, Marilyn Woods, Janice Zagardo, Eric Burns) – was not able to meet in the past month. Both Marilyn and Janice have family situations which will make continued participation in the sub-committee challenging. Chris Setti is continuing to work to set up a meeting with Denise Moore, Minority Business Development Center.
- Increase Economic Activity in Marginalized Neighborhoods (Chris Setti, Mike Seghetti, Jackie Watkins) – did not meet last month. They hope to meet with Denise Moore in the coming month.

4. Discussion:

- Given the reduced size of our sub-committee and work/family conflicts for several members, we discussed if we needed to narrow the scope of our strategy development to better align with our resources. The sub-committee consensus was that we should still try to develop strategies around all three focus areas (Jobs & Workforce Development; Minority Business Development; Increasing Economic Activity in Marginalized Neighborhoods) but re-organize our active members into two workgroups. Patresse Moore will join Tom, Erik C, Paula, Monica & Shawn on Jobs & Workforce Development. Eric Burns and Nia will join Chris, Mike, and Jackie on the combined Minority Business Development & Increasing Economic Activity in Marginalized Neighborhoods workgroup.
- We provided an overview of our last year's sub-committee work to Kimberly Richardson. She and her staff at the City are eager to work with us. Kimberly questioned our metrics being solely quantitative, that there is also considerable value

in qualitative measurements. The Steering Committee's multi-point standards for metrics essentially limit us to quantitative measures. Having said that, we agreed that there is a role for qualitative data, particularly in engaging the community. Outcome measures are critical, as they do shape our strategies and actions. She expects the proposed Racial Equity Impact Assessment tool and process will provide great value to the City and Commission, and may be something sub-committees can also utilize once trained in its use. Tom will send Kimberly additional information on our work to date and set up a meeting to further answer her questions.

5. **Recommendations to the Steering Committee:** There is continued interest in communications strategies to better engage community members in the Commission's work.
6. **New Business:**
7. **Public Comment:** None
8. **Adjournment:** Jackie Watkins made a motion to adjourn, seconded by Eric Christian. Adjourned at 6:45pm. The next meeting will be on November 14 at 5:30 pm at Greater Peoria Economic Development Council office, with a Zoom connection to those unable to join in person.